



CO GYPSY FEST

&
RANCH HORSE EXTRAVAGANZA

PARTNERSHIP OPPORTUNITIES

Where Tradition Meets the
Modern Equine Experience

Garfield County Fairgrounds

August 26-29, 2027

1001 Railroad Ave

Rifle CO

CO Gypsy Fest & Ranch Horse Extravaganza 2027

We invite you to become part of an exciting equine event celebrating the beauty, versatility, athleticism, and spirit of the Gypsy Horse while bringing together ranch horses, exhibitors, families, breeders, trainers, vendors, and horse enthusiasts. CO Gypsy Fest is more than a horse show. It is an experience that creates connections between exhibitors, spectators, businesses, and the equine community.

We would love to have your business be part of
CO Gypsy Fest 2027!

WHY PARTNER WITH CO GYPSY FEST?

Partnership gives your business an opportunity to put your name and brand directly in front of a passionate and engaged equine audience.

YOUR BRAND CAN BE SEEN BY:

- Gypsy Horse owners and breeders
- Ranch horse exhibitors
- Trainers and professional horsemen
- Equine families
- Horse enthusiasts
- Local and regional spectators
- Equine businesses and organizations
- Vendors and industry professionals
- Social media followers and online audiences

Your partnership helps us continue building an exceptional event while giving your business valuable exposure before, during, and after the show.

2027 PARTNERSHIP LEVELS

★ PRESENTING PARTNER \$3,000+

Our premier partnership opportunity.

Includes:

- Presenting Partner recognition for CO Gypsy Fest & Ranch Horse Extravaganza 2027
- Prominent logo placement on event promotional materials
- Logo placement on the official event website
- Featured recognition on social media
- Partner recognition throughout the event
- Announcements recognizing your business
- Premium partner banner placement at the event(provided by event, 2 banners)
- Opportunity to provide promotional materials or products
- Vendor/exhibit space, if desired
- Recognition in the official show program
- Opportunity to partner a featured class, award, or special event
- Post-event partner appreciation recognition
- 4 Tack Stalls
- Space for additional banners in warm up arenas

Limited availability – ONE Presenting Partner.



PLATINUM PARTNER \$1,500

A premium opportunity for businesses wanting major visibility.

Includes:

- Platinum Partner recognition
- Logo on event promotional materials
- Logo on event website
- Multiple social media sponsor features
- Partner recognition during the event
- Banner/signage placement(provided by event, 2 banners)
- Recognition in the official show program
- Opportunity to partner a class or division
- Promotional materials at the event
- Vendor space available upon request
- Post-event partner appreciation
- 2 Tack Stalls



GOLD PARTNER \$1,000

Show your support while putting your business in front of our equine community.

Includes:

- Gold Partner recognition
- Logo on selected promotional materials
- Website recognition
- Social media recognition
- Event signage
- Recognition in the show program
- Partner announcements
- Opportunity to partner a class or award
- Promotional materials at the event
- 1 Tack Stall



SILVER PARTNER \$750

A great way to support the event and gain valuable exposure.

Includes:

- Silver Partner recognition
- Logo on partner materials
- Website recognition
- Social media recognition
- Event signage
- Show program recognition
- Partner appreciation announcement
- Showing Arena Banner-You Provide(2)

BRONZE PARTNER \$500

Support CO Gypsy Fest while getting your business name in front of attendees.

Includes:

- Bronze Partner recognition
- Website recognition
- Social media recognition
- Event signage
- Show program recognition
- Partner appreciation
- Showing Arena Banner-You Provide(2)

CLASS & AWARD PARTNER

Starting at \$250

Put your business name directly alongside a class, division, championship, or special award.

Your sponsorship may include:

- Class or award named after your business
- Announcer recognition
- Signage at the class or award
- Social media recognition
- Website recognition
- Program recognition
- Partner appreciation

Examples:

“ABC Company Open Ranch Horse Pleasure”

“XYZ Equine — Champion Gypsy Horse Award”

SPECIAL EVENT PARTNERSHIPS

Create a partnerships around one of the memorable experiences at CO Gypsy Fest.

Opportunities may include:

- Center Ring Sponsor
- Arena Sponsor
- Hospitality Sponsor
- Awards Sponsor
- Exhibitor Welcome Sponsor
- Hospitality/Refreshment Sponsor
- Ranch Horse Division Sponsor
- * Gypsy Horse Division Sponsor
- * Photography Sponsor
- * Youth Sponsor
- * Vendor Area Sponsor
- * Program Sponsor
- * Entertainment Sponsor
- * Special Event Sponsor

Custom partnership packages are available.

IN-KIND PARTNERSHIP

Not every partnership needs to be monetary.

We welcome businesses interested in donating:

- Products
- Services
- Awards
- Gift certificates
- Horse supplies
- Feed or supplements
- Apparel
- Promotional items
- Food and beverages
- Photography services
- Printing
- Advertising
- Equipment or event services

In-kind partnership recognition will be customized according to the value and nature of the contribution.



CUSTOM PARTNERSHIP OPPORTUNITIES

Have an idea that isn't listed?
Let's create something together.
We are happy to build customized
partnership opportunities that fit your
marketing goals and budget.

Businesses may partner:
**A Class • A Division • An Award • An
Arena • A Special Event • Hospitality •
Exhibitor Services • Youth Activities •
Promotional Materials**



PARTNER BENEFITS

Your partnership can provide valuable exposure through:

EVENT EXPOSURE

Your business can be seen by attendees throughout the event.

DIGITAL EXPOSURE

Partners may receive recognition through social media and online promotions.

BRAND RECOGNITION

Your logo and business name can be incorporated into event materials and signage.

DIRECT CONNECTION

Partnership provides an opportunity to connect directly with horse owners, exhibitors, trainers, families, and equine enthusiasts.

COMMUNITY SUPPORT

Your business demonstrates its commitment to supporting the equine community and local events.



BECOME PART OF THE 2027 EXPERIENCE

CO Gypsy Fest & Ranch Horse Extravaganza is growing because of the businesses, organizations, exhibitors, volunteers, and supporters who believe in what we are building.

Your partnership helps us create an event where people can:

Meet the horses.

Meet the people.

Experience the breed.

Celebrate the sport.

Make memories.

We would be honored to have your business join us for CO Gypsy Fest & Ranch Horse Extravaganza 2027



PARTNERSHIP COMMITMENT

Business/Organization: _____

Contact Name: _____

Phone: _____

Email: _____

Website: _____

Partnership Level

- ☐ Presenting Partner — \$3,000+
- ☐ Platinum Partner — \$1,500
- ☐ Gold Partner — \$1,000
- ☐ Silver Partner — \$750
- ☐ Bronze Partner — \$500
- ☐ Class/Award Partner — Starting at \$250
- ☐ Custom Partnership
- ☐ In-Kind Partnership
- Custom Partnership /
Donation: _____

Amount / Estimated Value:

\$ _____

Preferred Partnership Opportunity:





THANK YOU

Thank you for considering supporting CO Gypsy
Fest & Ranch Horse Extravaganza 2027.
Your support makes it possible for us to continue
creating an event that celebrates horses,
horsemanship, competition, community, and the
unique Gypsy Horse.

**WE CAN'T WAIT TO SEE
YOU IN 2027!**

**CO Gypsy Fest
&**

Ranch Horse Extravaganza

Celebrating the Gypsy Horse • Ranch Horse •

Competition • Community

Garfield County Fairgrounds

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www.gypsyranchevent.org

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