



BREEDERS & TRAINERS

You're Invited

TO BECOME A

PARTNER

WITH

**CO GYPSY FEST &
RANCH HORSE EXTRAVAGANZA**

2027

*Showcase Your Program • Build Connections
Promote Your Horses • Be Part of Something Special*

We are looking for Breeders and Trainers
to partner with CO Gypsy Fest &
Ranch Horse Extravaganza 2027!

This is a unique opportunity to promote
your breeding programs and training programs
to a wide audience of enthusiasts, competitors
and potential buyers from across the country.

*Let's Celebrate the Gypsy Breed
and the Ranch Horse Lifestyle Together!*

*Remarkable
Horses
Extraordinary
People
A Stronger
Community*
♥

PARTNER BENEFITS INCLUDE:



PROMOTION

Feature your breeding
or training program
across our event
marketing channels



DIRECT EXPOSURE

Connect with
competitors, spectators
and potential clients



BRAND VISIBILITY

Reach a passionate
audience that loves
the Gypsy breed
and ranch horses



SUPPORT A GROWING EVENT

Be part of a premier event
celebrating the versatility,
beauty and heart of
Gypsy horses

JOIN US AS A PARTNER

Let's Grow the Future Together!

AUGUST 26 - 29, 2027 | GARFIELD COUNTY FAIRGROUNDS | RIFLE, COLORADO

For partnership opportunities or more information visit:

WWW.GYPSYRANCHEVENT.COM



THE PARTNERSHIP OPPORTUNITY

Creating a dedicated partnership program for breeders and trainers

Who wants meaningful visibility before, during, and after the event?

Partners can use the event platform to introduce their programs, highlight horses and services, and build relationships with attendees.

WHO WE ARE LOOKING FOR

- All horse breeders and breeding farms
 - Professional and emerging trainers
- Ranch horse, dressage, performance and all-around programs
 - Youth and amateur program mentors
 - Horse sales and consignment professionals
- Clinicians, coaches and equine service providers

WHAT PARTNERS CAN PROMOTE

- Breeding programs, stallions, mares, foals and young-stock prospects
- Training programs, specialties, clinics and coaching services
 - Available horses and upcoming sales or consignments
- Farm/ranch identity, website, social channels and contact information
 - Accomplishments, services, educational content and demonstrations

The entire page is framed by a decorative border that resembles a leather saddle or bridle. It features a central five-pointed star at the top, a rope-like border, and brass-colored metal pieces with stars and tassels on the sides. The background is a textured, parchment-like surface.

PARTNER BENEFITS PROGRAM PROMOTION

Feature your breeding or training program through agreed event marketing channels.

DIRECT EXPOSURE

Connect with competitors, spectators, horse owners and prospective clients attending the event.

BRAND VISIBILITY

Place your program name, logo and contact information in selected event materials.

HORSE & PROGRAM SPOTLIGHTS

Opportunities may include featured horses, program highlights, educational content or demonstrations.

NETWORKING

Build relationships with fellow breeders, trainers, owners and equine professionals.

COMMUNITY PARTICIPATION

Be part of an event focused on the Gypsy horse, ranch-horse, the ranch-horse lifestyle and horsemanship.



PARTNERSHIP OPTION

FOUNDATION PARTNER \$500

Website listing w/site link

Partner recognition

Social media mention

Warm Up Arena Banners(2-4x4)

Swag for Competitor Bags

1 Full Page Program Ad

Partnership benefits and deliverables will be confirmed in writing for each participating program.

All the above mentioned items should be provided by the partner. The show will then promote, distribute and hang banners.

Dimensions and sizes will be outlined



PARTNER PROMOTION PLAN BEFORE THE EVENT

Partner announcement • Social media recognition •
Website/profile listing • Promotional graphics

DURING THE EVENT

On-site recognition • Signage opportunities • Program spotlight •
Horse/service feature • Networking and introductions

AFTER THE EVENT

Thank-you recognition • Recap content • Continued online
visibility where applicable(Official Website) • Future-event
relationship opportunities

PARTNER PROFILE INFORMATION

Partners may provide the following information for promotional
use, subject to event approval and agreed deliverables:

Business / Farm / Ranch Name

Primary Contact & Preferred Contact Information

Website and Social Media Handles

Logo / Brand Assets

Program Biography(6x9 Size)

Photos of Horses, Facility or Training

Breeding Program Information or Available Horses

Training Specialties / Services

Preferred Promotional Message or Call-to-Action



PARTNERSHIP APPLICATION

Thank you for considering a partnership with CO Gypsy Fest & Ranch Horse Extravaganza 2027. Complete the information below and return it to the event team.

Business / Farm / Ranch Name

Primary Contact

Phone

Email

Website

Social Media

Contribution / Package

PROGRAM DESCRIPTION / WHAT YOU WOULD LIKE TO PROMOTE: _____

PROMOTIONAL GOALS OR SPECIAL REQUESTS: _____





PARTNERSHIP TERMS & NEXT STEPS

- Partnership participation is subject to confirmation by CO Gypsy Fest & Ranch Horse Extravaganza.
- Specific promotional benefits, deadlines, placement and deliverables will be confirmed for each partner package.
 - Partners are responsible for providing accurate logos, photographs, contact information and promotional copy by requested deadlines.
- Submitted materials must be suitable for public event promotion and may be edited for formatting, clarity or space.
- Partnership contributions support event production, promotion and the continued development of the CO Gypsy Fest & Ranch Horse Extravaganza.
- Customized partnership arrangements may be considered based on program goals and available opportunities.

READY TO PARTNER?

Let's build a partnership that puts your program in front of people who are passionate about horses, horsemanship and the Gypsy horse.

www.gypsyranchevent.com

REMARKABLE HORSES • EXTRAORDINARY PEOPLE

• A STRONGER COMMUNITY